

## #CruiseSmile Family-Friendly Cruise Vacations

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Cruise vacations make the perfect family vacation. From kids clubs and meal choices to age-appropriate activities for everyone in the family, there is something for everyone on a cruise.

According to Cruise Critic, half (50 percent) of readers cruising with families cite age-appropriate onboard activities as the most important feature when looking for a family-friendly cruise followed by cabin size (20 percent), the presence of a kids club (16 percent), and anytime dining (14 percent).

Those interested in family-friendly cruising can discover a variety of amazing cruise vacations with all of the amenities and destinations for family fun featured as part of the #CruiseSmile campaign. From October 1 through October 6, 2016, #CruiseSmile is showcasing six *family-friendly* cruises and offering participants the chance to win one of the amazing featured cruises that best fits the winner's travel style.

### Featured #CruiseSmile Family-Friendly Cruises

Cruise vacations available during #CruiseSmile's Family-Friendly theme period include:

**October 1, 2016 -- Caribbean/Mahogany Bay Cruise on Carnival Cruise Lines' Carnival Breeze:** The Carnival Breeze provides an endless array of family fun during the seven-day Caribbean cruise featuring stops in Isla Roatan, Belize and Cozumel. For kids, Carnival Breeze features an exhilarating ropes course, heart-pounding Twister and Drainpipe waterslides, splash park for little ones, sports park with mini-golf, basketball and ping pong plus separate kids' clubs and complimentary programming for different age groups including the highly popular Seuss at Sea program.

**October 2, 2016 -- Mediterranean Cruise on Costa Cruises' Costa Diadema:** Family travelers can sail away aboard the Costa Diadema for a seven-night cruise of the Western Mediterranean. Visit incredible destinations along the way including La Spezia and Savona along the coast of Italy, charming Marseille in Southern France, Barcelona, and Tunisi in Northern Africa.

**October 3, 2016 -- Eastern or Western Caribbean Cruise from Port Canaveral, FL. On Disney Cruise Line's Disney Fantasy:** Cruisers can cast off on a Disney Cruise Line Seven-Night Eastern or Western Caribbean Cruise for an unforgettable adventure to some of the most beautiful locations under the sun—while experiencing the unique family entertainment, exquisite dining and legendary Disney service.

**October 4, 2016 -- Eastern/Western Caribbean Cruise on MSC Cruises' MSC Divina:** MSC Cruises offers a unique "Mediterranean Style Cruise" experience on this seven night adventure that is a fun and cultural experience for cruisers of all ages. Families can bask in the cultural experience, swim in the stylish infinity pool, watch world-class entertainment, enjoy authentic Mediterranean-style cuisine, and meet people from all over the world.

**October 5, 2016 -- Western or Eastern Caribbean Cruise on Royal Caribbean International's Oasis of the Seas or Allure of the Seas:** Cruisers with a family of four can sail out of Ft. Lauderdale or Port Canaveral, FL to the Western or Eastern Caribbean for seven nights onboard Royal Caribbean's *Oasis of the Seas* or *Allure of the Seas*. Families can enjoy their own private balcony; bond during onboard adventures like ice skating, rock climbing and surfing on the FlowRider surf simulator; dine together in 20 restaurants; and enjoy Broadway-style entertainment.

**October 6, 2016 -- Blue Danube Family River Boat Adventure on Tauck's ms Esprit:** Families can experience the heart of Europe on the all inclusive leisurely Tauck Bridges Danube river tour and cruise aboard ms Esprit for eight days. Families can unpack once as they travel from Budapest, Hungary, to Slovakia, Austria and Germany, enjoying action-packed shore excursions specially designed for families.

## **How to Enter #CruiseSmile**

- Step 1:** Beginning on October 1, 2016, simply upload a “cruise smile” photo to [www.CruiseSmile.org](http://www.CruiseSmile.org) and share the #CruiseSmile entry with friends.
- Step 2:** Enter for more chances to win by posting a “cruise smile” photo directly to Twitter or Instagram, use #CruiseSmile and #Sweepstakes.
- Step 3:** Share your #CruiseSmile with friends to gain more entries into the sweepstakes.
- Step 4:** Come back to [www.CruiseSmile.org](http://www.CruiseSmile.org) each day to enter for a chance to win and discover the week’s featured cruise vacation sweepstakes prize.
- Step 5:** Follow the #CruiseSmile campaign on social channels for the latest information each day – On Twitter and Instagram: @CruiseSmile, On Facebook: Facebook.com/CruiseSmile

## **About #CruiseSmile**

For a chance to win, participants must post a photo featuring a great “Cruise Smile” on Twitter, Instagram or the campaign landing page [www.CruiseSmile.org](http://www.CruiseSmile.org), using #CruiseSmile and #sweepstakes from October 1 through 31, 2016. Participants are encouraged to come back each day to enter and discover new, amazing cruise vacations corresponding with the weekly themes. At the end of each theme period, a sweepstakes winner will be chosen and winners may select one of the featured cruises to best fit vacation travel preferences. A total of four cruises will be awarded over the 31-day sweepstakes period. For more information, visit [www.CruiseSmile.org](http://www.CruiseSmile.org).

Contest entries do not roll over and entrants must upload a new photo each day to be eligible for each day’s prize. The sweepstakes is open to entrants 13 years of age or older. If a minor is selected, a guardian age 21 or over must accept the prize on their behalf. Winners will be selected at random each day in October and some blackout dates apply and are determined by cruise lines.