

## #CruiseSmile Exploring Nature Cruise Vacations

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From land to sea, taking a cruise vacation brings travellers back to nature. Whether it's hiking trails, gazing at the open water or discovering local wildlife, cruise travel has a way of reconnecting vacation-goers with the outdoors.

Those interested in exploring the natural surroundings of cruise destinations can discover a variety of amazing cruises featured as part of the #CruiseSmile campaign. From October 25 through October 31, 2016, #CruiseSmile is showcasing *seven exploring nature* cruises with experiences including hiking through rainforests, diving into tranquil lagoons or even exploring wonders of the world. By entering the #CruiseSmile sweepstakes during the exploring nature theme period, participants have the chance to win one of the amazing featured cruises that best fits the winner's travel style and personality.

### #CruiseSmile Exploring Nature Cruises

Cruise vacations available during #CruiseSmile's Explore Nature theme period include:

**October 25, 2016 – Alaska Cruise Land + Sea Journey on Holland America Line's ms Noordam or ms Zaandam:** This ten day journey includes the popular seven-day Glacier Discovery cruise, an overnight stay in Denali National Park and an overnight stay in Fairbanks. Cruisers can indulge in nature on Holland America Line's 60-acre McKinley Chalet Resort property at the gates of Denali National Park, the magnificent new Denali Square complex invites guests to dine, relax, connect, explore and be entertained.

**October 26, 2016 – Caribbean to Miami Cruise on Norwegian Cruise Line's Norwegian Getaway:** Cruisers onboard this seven-day cruise can enjoy The Waterfront, an industry-first open-air promenade designed to connect guests with the ocean like no other cruise line. Nature lovers can also explore the white sand beaches and deep-blue waters the Caribbean has to offer.

**October 27, 2016 – Seven-Night Tahiti & The Society Islands Voyage on Paul Gauguin Cruises' m/s Paul Gauguin:** Nature enthusiasts on this seven-night sojourn aboard Paul Gauguin Cruises in Tahiti & the Society Islands can enjoy Polynesian culture, lush rainforests, crystal-clear lagoons, and warm breezes. Cruisers can explore the best of the South Pacific, with stops in lush Huahine, beautiful Bora Bora, postcard-perfect Moorea, and Paul Gauguin Cruises' private island of Motu Mahana off the coast of Taha'a.

**October 28, 2016 – Alaska Cruise, Tongass Explorer, Vancouver to Anchorage on Regent Seven Seas Cruises' Seven Seas Mariner:** Travelers can experience the majestic beauty of Alaska on this seven-day journey and enjoy the scenic inside passage and the Alaskan fjords to Hubbard Glacier, while enjoying the gourmet dining, world-class entertainment, incredible service and many other luxury amenities found on the completely renovated, and ultra-luxurious Seven Seas Mariner.

**October 29, 2016 – Mediterranean Cruise on Seabourn's Seabourn Encore:** Cruisers can enjoy the luxury and natural beauty of the Mediterranean seascape. This seven-day adventure offers gorgeous views, a chance to connect with the outdoors, and luxurious indulgences.

**October 30, 2016 – Classic Italy and Dalmatian Coast on Windstar Cruises Wind Surf:** Travelers aboard this eight day adventure can explore the shores of Italy, Croatia and Montenegro, discovering the charm of Venice, the glamour of Capri, the magnificence of Rome, and the vast beauty of the Dalmatian Coast.

**October 31, 2016 – Japan & Taiwan Yokohama to Hong Kong on Holland America Line's ms Volendam:** This new 14-day itinerary features four maiden calls for Holland America Line and three overnights – in Shanghai, Keelung (Taipei) and Hong Kong. Travelers can experience the energy and intrigue of the Far East and even explore the Great Wall.

## **How to Enter #CruiseSmile**

- Step 1:** Beginning on October 1, 2016, simply upload a “cruise smile” photo to [www.CruiseSmile.org](http://www.CruiseSmile.org) and share the #CruiseSmile entry with friends.
- Step 2:** Enter for more chances to win by posting a “cruise smile” photo directly to Twitter or Instagram, use #CruiseSmile and #Sweepstakes.
- Step 3:** Share your #CruiseSmile with friends to gain more entries into the sweepstakes.
- Step 4:** Come back to [www.CruiseSmile.org](http://www.CruiseSmile.org) each day to enter for a chance to win and discover the week’s featured cruise vacation sweepstakes prize.
- Step 5:** Follow the #CruiseSmile campaign on social channels for the latest information each day – On Twitter and Instagram: @CruiseSmile, On Facebook: Facebook.com/CruiseSmile

## **About #CruiseSmile**

For a chance to win, participants must post a photo featuring a great “Cruise Smile” on Twitter, Instagram or the campaign landing page [www.CruiseSmile.org](http://www.CruiseSmile.org), using #CruiseSmile and #sweepstakes from October 1 through 31, 2016. Participants are encouraged to come back each day to enter and discover new, amazing cruise vacations corresponding with the weekly themes. At the end of each theme period, a sweepstakes winner will be chosen and winners may select one of the featured cruises to best fit vacation travel preferences. A total of four cruises will be awarded over the 31-day sweepstakes period. For more information, visit [www.CruiseSmile.org](http://www.CruiseSmile.org).

Contest entries do not roll over and entrants must upload a new photo each day to be eligible for each day’s prize. The sweepstakes is open to entrants 13 years of age or older. If a minor is selected, a guardian age 21 or over must accept the prize on their behalf. Winners will be selected at random each day in October and some blackout dates apply and are determined by cruise lines.