

#CruiseSmile Fun in the Sun Cruise Vacations

For some, nothing says vacation like tropical drinks and relaxing in the sun. According to Cruise Critic, cruisers looking for fun in the sun on a cruise most enjoy relaxing by the pool (49 percent) followed by sipping on tropical cocktails (23 percent), seeing poolside entertainment (21 percent), and onboard water sports and activities (7 percent).

Those interested in taking in the rays on a cruise vacation can discover a variety of amazing cruises with outdoor activities featured as part of the #CruiseSmile campaign. From October 17 through October 24, 2016, #CruiseSmile is showcasing *eight fun in the sun* cruises with experiences including enjoying outdoor cafes, participating in onboard watersports or relaxing on some of the world's most beautiful beaches. By entering the #CruiseSmile sweepstakes during the fun in the sun theme period, participants have the chance to win one of the amazing featured cruises that best fits the winner's travel style and personality.

#CruiseSmile Fun in the Sun Cruises

Cruise vacations available during #CruiseSmile's Fun in the Sun theme period include:

October 17, 2016 – Bahamas Cruise on the Carnival Cruise Lines Valor: This sunny Bahaman cruise features all the ingredients for an extraordinary four-day fun in the sun getaway to Freeport and Nassau in the Bahamas, home to exceptional beaches and watersports activities. With plenty of swimming pools and tropical sun-soaked deck space, this cruise is great for sun lovers.

October 18, 2016 – Caribbean Cruise on Celebrity Cruises Silhouette: Cruisers can enjoy the finer things in life while savoring exquisite cuisine from a variety of dining venues, including outdoor cafes where diners can bask in the sun's rays on this seven-night voyage. Cruisers can also take a break from the sun and indulge mind, body and spirit with a Sensory Heaven spa treatment in Celebrity's AquaSpa by Elemis, the largest spa afloat.

October 19, 2016 – Barbados to Miami Caribbean on Crystal Cruise Serenity: Cruisers can soak up sunshine on this ten-day Caribbean cruise boasting overnight stays in both Barbados and St. Barts. In addition to enjoying the luxurious onboard amenities of the Crystal Serenity, passengers can indulge in the sunny Caribbean island life including turquoise waters, fine soft sand beaches, catamaran cruises and delicious island fare.

October 20, 2016 – Eastern/Western Caribbean Cruise on MSC Cruises' Divina: MSC Cruises offers a unique "Mediterranean Style Cruise" experience on the ultra-modern and beautiful MSC Divina. While onboard this seven-night tour, guests can swim in the stylish infinity pool, watch world-class entertainment, eat authentic Mediterranean-style cuisine, and meet people from all over the world.

October 21, 2016 – Caribbean to Miami Cruise on Norwegian Cruise Line Escape: Travelers can head for a sunny escape on the Norwegian Escape, traveling for seven days to the Bahamas and the Caribbean from Miami. Guests can choose from more than 25 different dining options, 21 bars & lounges, and Broadway entertainment.

October 22, 2016 – At the Heart of Brazil Cruise on Ponant La Soleal: This ten-day adventure takes cruisers to unique regions of Brazil and offers a festival of colors, aromas and tastes in a land of adventure and luscious vegetation. Cruisers have the chance to visit sites such as the contemporary 20th century architecture of Montevideo, the "Cristo Redentor," the impressive Sugarloaf Mountain in Rio de Janeiro and the spectacular historical center in Salvador da Bahia.

October 23, 2016 – Eastern or Western Caribbean Getaway on Princess Cruises Crown Princess: Music and dance as colorful as the reefs, tranquil waters just a shade deeper than the sky, and a rich history as diverse as the breathtaking landscapes make Caribbean cruises one of the most popular vacations to find both discovery and relaxation. On a five-day Princess cruise sailing roundtrip from Ft. Lauderdale, passengers can experience it all and are assured to "Come Back New".

October 24, 2016 – Bridgetown to Bridgetown Caribbean & Central America Cruise on Silversea Cruises Silver Spirit: *Silver Spirit* combines the award-winning hallmarks of the Silversea luxury cruise experience with expanded amenities and exciting venues for dining and entertainment. *Silver Spirit* offers a lively atmosphere for cosmopolitan travelers who enjoy a greater variety of shipboard diversions on this seven-day adventure.

How to Enter #CruiseSmile

- Step 1:** Beginning on October 1, 2016, simply upload a “cruise smile” photo to www.CruiseSmile.org and share the #CruiseSmile entry with friends.
- Step 2:** Enter for more chances to win by posting a “cruise smile” photo directly to Twitter or Instagram, use #CruiseSmile and #Sweepstakes.
- Step 3:** Share your #CruiseSmile with friends to gain more entries into the sweepstakes.
- Step 4:** Come back to www.CruiseSmile.org each day to enter for a chance to win and discover the week’s featured cruise vacation sweepstakes prize.
- Step 5:** Follow the #CruiseSmile campaign on social channels for the latest information each day – On Twitter and Instagram: @CruiseSmile, On Facebook: Facebook.com/CruiseSmile

About #CruiseSmile

For a chance to win, participants must post a photo featuring a great “Cruise Smile” on Twitter, Instagram or the campaign landing page www.CruiseSmile.org, using #CruiseSmile and #sweepstakes from October 1 through 31, 2016. Participants are encouraged to come back each day to enter and discover new, amazing cruise vacations corresponding with the weekly themes. At the end of each theme period, a sweepstakes winner will be chosen and winners may select one of the featured cruises to best fit vacation travel preferences. A total of four cruises will be awarded over the 31-day sweepstakes period. For more information, visit www.CruiseSmile.org.

Contest entries do not roll over and entrants must upload a new photo each day to be eligible for each day’s prize. The sweepstakes is open to entrants 13 years of age or older. If a minor is selected, a guardian age 21 or over must accept the prize on their behalf. Winners will be selected at random each day in October and some blackout dates apply and are determined by cruise lines.